## Your listing deserves professional real estate photography by Charlotte Real Estate Photos!



## Why professional real estate photography for your home?



92% of home buyers use the Internet to search for a home.



On average, homes with professional listing photos sell faster and for more money than homes without professional photos.



The first impression buyers most often get of a home is from the photos...that accompany an online listing. With limited time and countless listings to review, buyers will quickly move on if photos don't reflect well on a property.

Source: National Association of Realtors, Wall Street Journal and Forbes.com

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