



Julie@CharlotteRealEstatePhotos.com | 704.287.9628

2019 SCHEDULING AND POLICY INFORMATION

Scheduling and Contact Information

Requests for photography appointments should be submitted via email to Julie@CharlotteRealEstatePhotos.com or by text to 704.287.9628. After the appointment is scheduled, the Photographer will confirm the date, time and location of the shoot one day in advance.

At the Shoot

If possible, you or someone you authorize should be present at the shoot to discuss important elements of the property, or areas that should not be photographed. However, the photographer can work independently if needed. The photographer will make a reasonable effort to remove litter, stray objects, etc. from the rooms; however please note that this does not include making beds or arranging furniture. Agents are expected to have the property staging and cleaning completed prior to the photo shoot.

Our goal is to provide 25 quality digital images (for a Standard Shoot; please refer to our Services page for more information and other options). Including exterior front and rear shots, one or more views of each major room, and views of the yard and/or views from the property, if any. Your input is important when choosing the best rooms and angles to photograph. Absent your input, the photographer will use his/her best judgement and experience to decide how best to photograph the property.

After the Shoot

Once the images have been taken, the photographer will edit the shoot and select the best images. These will be optimized for quality and in most circumstances will be delivered to you within one business day of the shoot, unless otherwise specified. Please see the Services page for more information. All images will meet a minimum resolution of 2000 pixels wide, usable for both internet and print (for print sizes up to 8" x 10"). Photographer is not responsible for the storage of files.

Cancellation, No-Show and Inclement Weather Policy

If cancellation or re-scheduling is necessary, please do so with a minimum of 24 hours' notice. Any shoot cancelled within 24 hours of a confirmed appointment is subject to a \$150.00 Cancellation Fee. Arriving late beyond 30 minutes to an appointment will be considered a cancellation, and will be billed at the full rate of the shoot. Every effort will be made to accommodate a re-scheduling. In the event of inclement weather precluding exterior photography, a pick-up shot of the property exterior will be scheduled at the earliest available time.

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Safety

The Company reserves to right to terminate coverage and leave the location of the Shoot if the shooter from the Company experiences inappropriate, threatening, hostile or offensive behavior from person(s) at the Shoot; or if the safety of the shooter from the Company is in question.

Rights and Usage

All images produced for an Agent or Broker [Client] may be used by the Client for any and all marketing materials and campaigns associated with the property and for the Client's self-promotion. The photos may also be used by the Client's parent company for the sole purpose of marketing the specific property photographed. Please note, however, that the images will be copyrighted by the photographer, and license is granted only to the Client and Client's parent company, and not to any third party. Any usage of the images by a third party, including but not limited to other brokers, architects, builders, stagers, designers, sellers or buyers is prohibited unless approved in writing by the photographer.

Photos may not be resold except by the photographer.

Payments

Payments can be made by check or credit card. Late payments are subject to a \$50 late fee for every 30 days past invoice date. Payments not paid from 90 days of invoice date will be turned over to collections.